

A special offer for ASME and SVEC Members!  
 Sign up before May 8<sup>th</sup>, 2006 and RECEIVE

- FREE Special Report! "Asian and US Salaries" A salary comparison by country & by job title – a \$25 dollar value
- Your parking fee (\$5) will be reimbursed!
- Pay to attend the in-depth Saturday Seminar, "INNOVATION AGILITY AND PROBLEM SOLVING" and attend the May 12<sup>th</sup> Briefing at no charge!

## **BRIEFING ABSTRACT**

We live in a global marketplace where competition is fierce. It is the new reality that an engineer in China, India, and the United States can be in direct competition to perform the same work. The talent and pay differential between engineers across countries makes competition fierce. **Businesses face stiff competition** and must reduce costs or create new products to survive – products that must meet or exceed the needs of their customers. Outsourcing of jobs and work will continue, but **can we create and keep the best jobs?** Find out how you and your company are positioned.

Attend "The Future of Innovation" to learn how the practice of innovation is evolving and creating business and personal success. After attending this technical briefing, you **will change how you see the world of invention and innovation**. Discover the tools you will need in the 21<sup>st</sup> century to profit and to thrive in a time of intense global competition. Applied Innovation Alliance, LLC has created the tools and methodologies that are solving the toughest business and technical problems that companies face. Hear the success stories of Innovation Rainmakers™ that are facing tough competition and winning using these foundational innovation tools.

Attend "The Future of Innovation" to learn how the practice of innovation is evolving and creating business and personal success. After attending this technical briefing, you **will change how you see the world of invention and innovation**. Discover the tools you will need in the 21<sup>st</sup> century to profit and to thrive in a time of intense global competition. Applied Innovation Alliance, LLC has created the tools and methodologies that are solving the toughest business and technical problems that companies face. Hear the success stories of Innovation Rainmakers™ that are facing tough competition and winning using these foundational innovation tools.

## **ALL PARTICIPANTS WILL RECEIVE**

- A free email subscription to "Innovation Magic" that features the principles of innovation in action

## **WHO SHOULD ATTEND**

*Technical Managers, R&D Managers, Engineers, Technical Problem Solvers, Business Problem Solvers, Inventors, Consultants, Business Owners, General Management, Intellectual Property Managers, Change Agents, Six Sigma and Lean Professionals, Business Analysts, Venture Capitalists, Technology Investors*

## **3 WAYS TO REGISTER**


- ☎ Call Registrar: 503-999-5790
- ✉ Email Registrar: [burrs@asme.org](mailto:burrs@asme.org)
- ✉ Mail in Form must be received on the day before the seminar.

### **Payment methods:**

- Check
  - Money Order
  - [Credit Card \(Acteva\)](#)
- <http://www.acteva.com/go/asmescvs>

### "THE FUTURE OF INNOVATION"

A survival guide for business and professionals



**SPEAKER**  
 Mr. Scott Burr, Certified Six Sigma Black Belt  
 Applied Innovation Alliance, LLC,  
 West Coast Business Development Affiliate  
 Hubenthal Burr Associates, LLC

**Friday, May 12, 2006**  
 7:00pm – 9:00 pm  
 Location: Bannan Engineering Building  
 Building 404, Room 325  
 Santa Clara University, CA

**By May 8<sup>th</sup>, ASME or SVEC member: \$25 per person**  
 Non-Member: \$35 per person

**After May 8<sup>th</sup>, ASME or SVEC member: \$35 per person**  
 Non-Member: \$45 per person

Free Parking may be limited. Snacks will be provided.

✂

Send payment to: ASME Professional Development Chair, P.O. Box 611865, San Jose, CA 95161-1865  
**Payment must be received prior to the seminar and will not be accepted at the door.**

"The Future of Innovation", May 12, 2006

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ Title \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_ ASME member # \_\_\_\_\_